

## **Global Financial Crime and Fraud Management Solutions Market Report and Forecast 2024-2032**

Market Report | 2023-11-16 | 163 pages | EMR Inc.

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### **Report description:**

Global Financial Crime and Fraud Management Solutions Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the global financial crime and fraud management solutions market is projected to grow at a CAGR of 5.7% between 2024 and 2032 reaching a value of approximate USD 2.23 billion by 2032. Aided by the rise in financial crimes, advancements in technology, and the need for organisations to ensure regulatory compliance, the market is expected to grow significantly by 2032.

Financial crime and fraud management solutions encompass a broad array of tools, applications, and strategies employed by businesses, especially those in the financial sector, to detect, manage, and prevent fraudulent activities and financial crimes. These solutions play a critical role in safeguarding an organisation's assets, reputation, and regulatory standing.

A key driver steering the financial crime and fraud management solutions market growth is the escalating complexity and frequency of financial crimes. The digital transformation of financial activities, while enhancing convenience and efficiency, has also opened doors for sophisticated financial crimes, cyber fraud, identity thefts, and transactional anomalies. In this light, businesses globally are relying more heavily on advanced solutions that can detect and prevent such activities in real time.

Additionally, the ever-evolving regulatory landscape, especially concerning anti-money laundering (AML) directives, counter-terrorism financing, and data protection regulations, mandates organisations to have robust systems in place. This ensures not only the prevention of financial losses due to fraud but also avoidance of hefty regulatory fines.

According to the financial crime and fraud management solutions market analysis, the infusion of technology, such as Artificial Intelligence (AI), Machine Learning (ML), and Big Data analytics, into these solutions has revamped their capabilities. Modern financial crime and fraud management systems, powered by these technologies, offer predictive analytics, real-time alerts, and automated response actions, ensuring quicker and more accurate detection of fraudulent activities.

Furthermore, the growing adoption of online banking, digital payment platforms, and e-commerce has accentuated the need for robust fraud detection and prevention mechanisms. As consumers and businesses increasingly transact over digital platforms, ensuring the security and authenticity of each transaction becomes paramount.

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Regionally, North America, with its advanced financial ecosystem and stringent regulatory mandates, holds a significant portion of the financial crime and fraud management solutions market share. The European region follows closely, buoyed by the European Union's strict data protection and AML directives. However, Asia Pacific, characterised by its rapid digitisation, burgeoning e-commerce sector, and emerging fintech landscape, is poised to be the fastest-growing region in the coming years.

#### Market Segmentation

The market can be divided based on component, application, and region.

#### Market Breakup by Component

- Hardware
- Software
- Services

#### Market Breakup by Application

- Banks
- Credit Unions
- Speciality Finance
- Thriffs
- Others

#### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global financial crime and fraud management solutions market. Some of the major players explored in the report by Expert Market Research are as follows:

- ACI Worldwide Inc.
- Experian Information Solutions, Inc.
- Oracle Corporation
- Fiserv, Inc.
- SAS Institute Inc.
- Capgemini Services SAS
- International Business Machines Corporation
- NICE Ltd.
- Others

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