

## **Vacuum Cleaners in South Africa**

Market Direction | 2023-12-04 | 34 pages | Euromonitor

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### **Report description:**

The established remote/hybrid working model since the pandemic has dramatically changed many South Africans' lifestyles. It comes with challenges such as limited time to perform errands and chores, or manage childcare, whilst also working from home. For this reason, some consumers are limiting their daily tasks to accommodate such changes. One category to benefit from this trend is vacuum cleaners, where consumers value the speed with which it takes to clean their homes compared to using a broom...

Euromonitor International's Vacuum Cleaners in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vacuum Cleaners market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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