

Starchy Roots in the United Arab Emirates

Market Direction | 2023-12-04 | 15 pages | Euromonitor

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Report description:

The United Arab Emirates has a very diverse population, whereby potatoes are an important ingredient used in numerous dishes. Potatoes are the most consumed form of starchy roots in both retail and foodservice. Supported by a growing population in the United Arab Emirates, the demand for potatoes is increasing. Growth in the local population is being driven by a rise in the number of expatriates, quite often arriving for work, which is playing a significant role in shaping consumption patterns.

Euromonitor International's Starchy Roots in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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