

**Soft Drinks in the Czech Republic**

Market Direction | 2023-11-30 | 89 pages | Euromonitor

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**Report description:**

Soft drinks continued to be affected by high inflation, which started in 2022 and continued in 2023, leading to cost of living increases. The worsened economic situation saw demand fall in established categories, especially juice and carbonates, while total volume sales of bottled water were largely stable. Meanwhile, concentrates witnessed a decline in demand through 2023. However, this was not due to the worsened economic situation, but rather Czech customers turning away from concentrates. In...

Euromonitor International's Soft Drinks in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Soft Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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##### PROSPECTS AND OPPORTUNITIES

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