

Soft Drinks in Finland

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Report description:

Soft drinks witnessed rising unit prices in 2023, brought about by the still high rate of inflation in Finland and increasing production costs. In the off-trade, current value growth has outperformed volume growth, as consumers have been forced to make some cutbacks on soft drinks in the current economic climate. Nonetheless, the consumption of soft drinks is growing in Finland with locals benefitting from a diverse range of products, new flavour experiences and healthier options, with many func...

Euromonitor International's Soft Drinks in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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