

## Soft Drinks in Finland

Market Direction | 2023-12-07 | 86 pages | Euromonitor

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### Report description:

Soft drinks witnessed rising unit prices in 2023, brought about by the still high rate of inflation in Finland and increasing production costs. In the off-trade, current value growth has outperformed volume growth, as consumers have been forced to make some cutbacks on soft drinks in the current economic climate. Nonetheless, the consumption of soft drinks is growing in Finland with locals benefitting from a diverse range of products, new flavour experiences and healthier options, with many func...

Euromonitor International's Soft Drinks in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Soft Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Soft Drinks in Finland  
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### List Of Contents And Tables

#### SOFT DRINKS IN FINLAND

##### EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

##### MARKET DATA

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 10 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 11 Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 12 Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 13 Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 14 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 15 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 16 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 17 NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 18 LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 19 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 20 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 21 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 22 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 23 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 24 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 25 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 26 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 27 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 28 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 29 Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 30 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 31 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

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## APPENDIX

### Fountain sales in Finland

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#### SOURCES

##### Summary 1 Research Sources

#### CARBONATES IN FINLAND

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Carbonates enjoy healthy volume growth

Reduced-sugar trend remains prominent

Flavour combinations tempt Finns' strong desire to experiment

##### PROSPECTS AND OPPORTUNITIES

Brand and private label developments to drive growth

Domestic origin of key interest to Finns

Sustainability trend to remain of utmost importance

##### CATEGORY DATA

Table 33 Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023

Table 34 Off-trade vs On-trade Sales of Carbonates: Value 2018-2023

Table 35 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023

Table 36 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023

Table 37 Off-trade Sales of Carbonates by Category: Volume 2018-2023

Table 38 Off-trade Sales of Carbonates by Category: Value 2018-2023

Table 39 Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023

Table 40 Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023

Table 41 Total Sales of Carbonates by Fountain On-trade: Volume 2018-2023

Table 42 □Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2018-2023

Table 43 □NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023

Table 44 □LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023

Table 45 □NBO Company Shares of Off-trade Carbonates: % Value 2019-2023

Table 46 □LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023

Table 47 □Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028

Table 48 □Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028

Table 49 □Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028

Table 50 □Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028

Table 51 □Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2023-2028

Table 52 □Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2023-2028

#### JUICE IN FINLAND

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Juice consumption under pressure in Finland

Development focuses on healthier options with functional claims

Smoothie boom continues in Finland

##### PROSPECTS AND OPPORTUNITIES

Competition to intensify as juice sales continue to decline

Price sensitivity yields opportunities for private label

Sustainability and social responsibility can help build customer loyalty

## CATEGORY DATA

- Table 53 Off-trade Sales of Juice by Category: Volume 2018-2023
- Table 54 Off-trade Sales of Juice by Category: Value 2018-2023
- Table 55 Off-trade Sales of Juice by Category: % Volume Growth 2018-2023
- Table 56 Off-trade Sales of Juice by Category: % Value Growth 2018-2023
- Table 57 NBO Company Shares of Off-trade Juice: % Volume 2019-2023
- Table 58 LBN Brand Shares of Off-trade Juice: % Volume 2020-2023
- Table 59 NBO Company Shares of Off-trade Juice: % Value 2019-2023
- Table 60 LBN Brand Shares of Off-trade Juice: % Value 2020-2023
- Table 61 Forecast Off-trade Sales of Juice by Category: Volume 2023-2028
- Table 62 □Forecast Off-trade Sales of Juice by Category: Value 2023-2028
- Table 63 □Forecast Off-trade Sales of Juice by Category: % Volume Growth 2023-2028
- Table 64 □Forecast Off-trade Sales of Juice by Category: % Value Growth 2023-2028

## BOTTLED WATER IN FINLAND

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Higher prices dampen bottled water retail consumption

Bottled water expands its health halo

Flavour choices continue to expand in bottled waters

#### PROSPECTS AND OPPORTUNITIES

Bottled water faces moderate growth as consumers are enticed by innovation

Private label to raise its game in bottled water

Sustainability to gain a bigger focus in manufacturing and product development

## CATEGORY DATA

- Table 65 Off-trade Sales of Bottled Water by Category: Volume 2018-2023
- Table 66 Off-trade Sales of Bottled Water by Category: Value 2018-2023
- Table 67 Off-trade Sales of Bottled Water by Category: % Volume Growth 2018-2023
- Table 68 Off-trade Sales of Bottled Water by Category: % Value Growth 2018-2023
- Table 69 NBO Company Shares of Off-trade Bottled Water: % Volume 2019-2023
- Table 70 LBN Brand Shares of Off-trade Bottled Water: % Volume 2020-2023
- Table 71 NBO Company Shares of Off-trade Bottled Water: % Value 2019-2023
- Table 72 LBN Brand Shares of Off-trade Bottled Water: % Value 2020-2023
- Table 73 Forecast Off-trade Sales of Bottled Water by Category: Volume 2023-2028
- Table 74 □Forecast Off-trade Sales of Bottled Water by Category: Value 2023-2028
- Table 75 □Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2023-2028
- Table 76 □Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2023-2028

## SPORTS DRINKS IN FINLAND

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sports drinks look to broaden appeal

Hybrid trend poses threat from other soft drinks categories

Reduced-sugar formats are moving up the agenda

#### PROSPECTS AND OPPORTUNITIES

Private label to take on branded sports drinks

Domestic players to capitalise on local origin trend

Marketing partnerships to support brand development

## CATEGORY DATA

Table 77 Off-trade Sales of Sports Drinks: Volume 2018-2023  
Table 78 Off-trade Sales of Sports Drinks: Value 2018-2023  
Table 79 Off-trade Sales of Sports Drinks: % Volume Growth 2018-2023  
Table 80 Off-trade Sales of Sports Drinks: % Value Growth 2018-2023  
Table 81 NBO Company Shares of Off-trade Sports Drinks: % Volume 2019-2023  
Table 82 LBN Brand Shares of Off-trade Sports Drinks: % Volume 2020-2023  
Table 83 NBO Company Shares of Off-trade Sports Drinks: % Value 2019-2023  
Table 84 LBN Brand Shares of Off-trade Sports Drinks: % Value 2020-2023  
Table 85 Forecast Off-trade Sales of Sports Drinks: Volume 2023-2028  
Table 86 □Forecast Off-trade Sales of Sports Drinks: Value 2023-2028  
Table 87 □Forecast Off-trade Sales of Sports Drinks: % Volume Growth 2023-2028  
Table 88 □Forecast Off-trade Sales of Sports Drinks: % Value Growth 2023-2028

## ENERGY DRINKS IN FINLAND

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Energy drinks consumption moderates as prices rise

Functional benefits added to energy drinks

Reduced and no-sugar energy drinks gain ground

### PROSPECTS AND OPPORTUNITIES

Marketing efforts focus on sports partnerships and sponsorships

Flavour development to help support category growth

Private label to make inroads in energy drinks

### CATEGORY DATA

Table 89 Off-trade Sales of Energy Drinks: Volume 2018-2023

Table 90 Off-trade Sales of Energy Drinks: Value 2018-2023

Table 91 Off-trade Sales of Energy Drinks: % Volume Growth 2018-2023

Table 92 Off-trade Sales of Energy Drinks: % Value Growth 2018-2023

Table 93 NBO Company Shares of Off-trade Energy Drinks: % Volume 2019-2023

Table 94 LBN Brand Shares of Off-trade Energy Drinks: % Volume 2020-2023

Table 95 NBO Company Shares of Off-trade Energy Drinks: % Value 2019-2023

Table 96 LBN Brand Shares of Off-trade Energy Drinks: % Value 2020-2023

Table 97 Forecast Off-trade Sales of Energy Drinks: Volume 2023-2028

Table 98 □Forecast Off-trade Sales of Energy Drinks: Value 2023-2028

Table 99 □Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2023-2028

Table 100 □Forecast Off-trade Sales of Energy Drinks: % Value Growth 2023-2028

## CONCENTRATES IN FINLAND

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Concentrates under pressure as consumption wanes

Sports drinks powder concentrates expand

Reduced-sugar concentrates developed amid sugar concerns

### PROSPECTS AND OPPORTUNITIES

Mixed performance in the concentrates category

Opportunity for growth may lie with new innovative concentrate

Sustainability focus equally important in concentrates

### CATEGORY DATA

Concentrates Conversions

## Summary 2 Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 101 Off-trade Sales of Concentrates (RTD) by Category: Volume 2018-2023

Table 102 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2018-2023

Table 103 Off-trade Sales of Concentrates by Category: Value 2018-2023

Table 104 Off-trade Sales of Concentrates by Category: % Value Growth 2018-2023

Table 105 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2020-2023

Table 106 NBO Company Shares of Off-trade Concentrates: % Value 2019-2023

Table 107 LBN Brand Shares of Off-trade Concentrates: % Value 2020-2023

Table 108 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2023

Table 109 LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2023

Table 110 NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2019-2023

Table 111 LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2023

Table 112 □Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2023-2028

Table 113 □Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2023-2028

Table 114 □Forecast Off-trade Sales of Concentrates by Category: Value 2023-2028

Table 115 □Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2023-2028

## RTD TEA IN FINLAND

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Volume growth slows amid rising prices

Brands respond to on-the-go consumption

Product diversity expands to stimulate consumption

#### PROSPECTS AND OPPORTUNITIES

Local producers to capitalise on domestic origin status

Kombucha is a staple item in RTD tea

Sustainability focus to come under the spotlight

### CATEGORY DATA

Table 116 Off-trade Sales of RTD Tea by Category: Volume 2018-2023

Table 117 Off-trade Sales of RTD Tea by Category: Value 2018-2023

Table 118 Off-trade Sales of RTD Tea by Category: % Volume Growth 2018-2023

Table 119 Off-trade Sales of RTD Tea by Category: % Value Growth 2018-2023

Table 120 Leading Flavours for Off-trade RTD Tea: % Volume 2018-2023

Table 121 NBO Company Shares of Off-trade RTD Tea: % Volume 2019-2023

Table 122 LBN Brand Shares of Off-trade RTD Tea: % Volume 2020-2023

Table 123 NBO Company Shares of Off-trade RTD Tea: % Value 2019-2023

Table 124 LBN Brand Shares of Off-trade RTD Tea: % Value 2020-2023

Table 125 □Forecast Off-trade Sales of RTD Tea by Category: Volume 2023-2028

Table 126 □Forecast Off-trade Sales of RTD Tea by Category: Value 2023-2028

Table 127 □Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2023-2028

Table 128 □Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2023-2028

## RTD COFFEE IN FINLAND

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

RTD coffee retail sales slow amid price rises

Finns expect brands to demonstrate sustainability

Brands capitalise on vegan and dark roast trends

#### PROSPECTS AND OPPORTUNITIES

RTD coffee to witness robust volume growth

Private label to expand from small base

Sustainability pressures will force further actions

#### CATEGORY DATA

Table 129 Off-trade Sales of RTD Coffee: Volume 2018-2023

Table 130 Off-trade Sales of RTD Coffee: Value 2018-2023

Table 131 Off-trade Sales of RTD Coffee: % Volume Growth 2018-2023

Table 132 Off-trade Sales of RTD Coffee: % Value Growth 2018-2023

Table 133 NBO Company Shares of Off-trade RTD Coffee: % Volume 2019-2023

Table 134 LBN Brand Shares of Off-trade RTD Coffee: % Volume 2020-2023

Table 135 NBO Company Shares of Off-trade RTD Coffee: % Value 2019-2023

Table 136 LBN Brand Shares of Off-trade RTD Coffee: % Value 2020-2023

Table 137 Forecast Off-trade Sales of RTD Coffee: Volume 2023-2028

Table 138 □Forecast Off-trade Sales of RTD Coffee: Value 2023-2028

Table 139 □Forecast Off-trade Sales of RTD Coffee: % Volume Growth 2023-2028

Table 140 □Forecast Off-trade Sales of RTD Coffee: % Value Growth 2023-2028

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