

## **Soft Drinks in Algeria**

Market Direction | 2023-11-30 | 59 pages | Euromonitor

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### **Report description:**

An energy boom, caused by the war in Ukraine, continues to bolster national coffers in 2023. That being said, global inflationary pressures is leading to rising prices. As such, though soft drinks is expected to register a healthy increase in current value sales, constant value growth is expected to be minimal. Retail volume growth is also expected to be minimal, though it is expected to be higher through foodservice channels

Euromonitor International's Soft Drinks in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Soft Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## 2023 DEVELOPMENTS

Muted volume growth as inflation continues to bite

Reduced sugar variants register highest volume growth

Coca-Cola continues to dominate, benefiting from consumer loyalty and strong brand positioning

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