

Small Cooking Appliances in Italy

Market Direction | 2023-12-08 | 42 pages | Euromonitor

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Report description:

Within small cooking appliances there are a large number of local and foreign manufacturers selling both online and in stores, alongside a myriad of options brought to the table by wholesalers and importers that bring their low-cost products directly from the Far East. During the pandemic supply chains were disrupted with China in particular imposing strict controls to prevent the spread of COVID-19. However, with the pandemic over the supply and distribution of small cooking appliances is back...

Euromonitor International's Small Cooking Appliances in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Preference for multifunctional products could undermine demand for small cooking appliances

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