

## **RTD Tea in the Netherlands**

Market Direction | 2023-12-07 | 29 pages | Euromonitor

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### **Report description:**

RTD tea has shown another positive performance in 2023, with off-trade volume growth set to surpass that recorded in 2022 and growth in on-trade volume sales remaining robust despite slowing due to the ongoing normalisation of foodservice consumption patterns in the wake of the pandemic. Overall demand continues to be buoyed by the fact that tea in general has a healthy image in the Netherlands, hence consumers are often inclined to see these products as a more wholesome alternative to other typ...

Euromonitor International's RTD Tea in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the RTD Tea market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2023

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