

# **RTD Tea in Bosnia and Herzegovina**

Market Direction | 2023-12-08 | 24 pages | Euromonitor

## **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

## **Report description:**

RTD tea is expected to register moderate volume growth in 2023, despite continuing population decline. In particular, there has been some shift from carbonates and juice and this is expected to support volume growth. RTD tea is made up of still RTD tea, with only a negligible presence of carbonated RTD tea.

Euromonitor International's RTD Tea in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the RTD Tea market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

# Table of Contents:

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com RTD Tea in Bosnia and Herzegovina Euromonitor International December 2023

#### List Of Contents And Tables

RTD TEA IN BOSNIA AND HERZEGOVINA **KEY DATA FINDINGS** 2023 DEVELOPMENTS Moderate volume growth in 2023 Increasingly popular Fuze Tea from Coca-Cola moves up the rankings Reduced sugar offerings register higher growth PROSPECTS AND OPPORTUNITIES Moderate volume growth over forecast period Focus on impulse purchases Opportunity for RTD tea with a greener positioning CATEGORY DATA Table 1 Off-trade Sales of RTD Tea by Category: Volume 2018-2023 Table 2 Off-trade Sales of RTD Tea by Category: Value 2018-2023 Table 3 Off-trade Sales of RTD Tea by Category: % Volume Growth 2018-2023 Table 4 Off-trade Sales of RTD Tea by Category: % Value Growth 2018-2023 Table 5 NBO Company Shares of Off-trade RTD Tea: % Volume 2019-2023 Table 6 LBN Brand Shares of Off-trade RTD Tea: % Volume 2020-2023 Table 7 NBO Company Shares of Off-trade RTD Tea: % Value 2019-2023 Table 8 LBN Brand Shares of Off-trade RTD Tea: % Value 2020-2023 Table 9 Forecast Off-trade Sales of RTD Tea by Category: Volume 2023-2028 Table 10 [Forecast Off-trade Sales of RTD Tea by Category: Value 2023-2028 Table 11 [Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2023-2028 Table 12 [Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2023-2028 SOFT DRINKS IN BOSNIA AND HERZEGOVINA EXECUTIVE SUMMARY Soft drinks in 2023: The big picture 2023 kev trends Competitive landscape Retailing developments Foodservice vs retail split What next for soft drinks? MARKET DATA Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023 Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023 Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023 Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023 Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022 Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022 Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022 Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022 Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023 Table 23 Off-trade Sales of Soft Drinks by Category: Value 2018-2023 Table 24 Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023 Table 25 [Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023 Table 26 [Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023 Table 27 INBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023 Table 28 [LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023 Table 29 [NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023 Table 30 [LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023 Table 31 [Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023 Table 32 □Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023 Table 33 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023 Table 34 [Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023 Table 35 [Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028 Table 36 [Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028 Table 37 [Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028 Table 38 [Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028 Table 39 [Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028 Table 40 [Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028 Table 41 
Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028 Table 42 [Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028 Table 43 [Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028 Table 44 [Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028 DISCLAIMER SOURCES Summary 1 Research Sources



# **RTD Tea in Bosnia and Herzegovina**

Market Direction | 2023-12-08 | 24 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

## **ORDER FORM:**

Select license	License		Price
	Single User Licence		€825.00
	Multiple User License (1 Site)		€1650.00
	Multiple User License (Global)		€2475.00
		VAT	
		Total	

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346. []\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2025-06-24
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com