

RTD Coffee in Finland

Market Direction | 2023-12-07 | 26 pages | Euromonitor

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Report description:

RTD coffee witnessed a slowdown in off-trade volume sales in 2023, as consumers made cutbacks on less essential foods and drinks. Unit prices have risen in alignment with inflation and higher production costs, deterring some consumers. Nevertheless, RTD coffee is a desirable product in Finland, as it offers convenience and taps into on-the-go drinking occasions. In 2023, sales have been boosted by new products, flavours, vegan options and lower sugar content, as well as coffee that is ethically...

Euromonitor International's RTD Coffee in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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