

## **Pulses in the United Arab Emirates**

Market Direction | 2023-12-04 | 15 pages | Euromonitor

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### **Report description:**

The growing popularity of plant-based diets is increasing the demand for alternative sources of protein to meat. Pulses are considered an excellent protein alternative. As an increasing number of local consumers are adopting vegetarian and vegan lifestyles, which are perceived as healthier, the inclusion of pulses is recommended as part of a balanced diet due to their nutritional benefits. This is driving the further volume growth of pulses in the United Arab Emirates. Consumers are continuously...

Euromonitor International's Pulses in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beans, Other Pulses, Peas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pulses market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2023

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