

## **Processed Meat, Seafood and Alternatives To Meat in Uruguay**

Market Direction | 2023-12-04 | 19 pages | Euromonitor

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### **Report description:**

In 2023, many Uruguayans are travelling across the border into Argentina to purchase more affordable shelf-stable meat and seafood, as well as cheaper chilled processed red meat. This trend has had a negative impact on local sales in Uruguay, as consumers find better deals across the border. According to industry sources, prices of shelf stable seafood in Uruguay are approximately 250% more expensive than in Argentina, while the gap for chilled processed meat is around 50%. These substantial pri...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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