

**Processed Meat, Seafood and Alternatives To Meat in Slovenia**

Market Direction | 2023-12-07 | 20 pages | Euromonitor

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**Report description:**

Chilled processed meat remains the largest category in both volume and value terms in 2023. Convenience continues to drive category sales as consumers with hectic lifestyles are increasingly looking for ready-to-eat options. However, meat and seafood substitutes is recording the fastest volume growth in the year thanks to the rising global trend of plant-based alternatives. The number of Slovenian consumers interested in plant-based diets and vegan lifestyles is constantly growing due to health...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Processed seafood continues to benefit from its healthy positioning, convenience and price

KRAS dd maintains its lead in 2023

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