

## **Processed Meat, Seafood and Alternatives To Meat in Slovenia**

Market Direction | 2023-12-07 | 20 pages | Euromonitor

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### **Report description:**

Chilled processed meat remains the largest category in both volume and value terms in 2023. Convenience continues to drive category sales as consumers with hectic lifestyles are increasingly looking for ready-to-eat options. However, meat and seafood substitutes is recording the fastest volume growth in the year thanks to the rising global trend of plant-based alternatives. The number of Slovenian consumers interested in plant-based diets and vegan lifestyles is constantly growing due to health...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Processed Meat, Seafood and Alternatives To Meat in Slovenia  
Euromonitor International  
December 2023

List Of Contents And Tables

### **PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN SLOVENIA**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Global trend of plant-based alternatives drives sales of meat and seafood substitutes

Processed seafood continues to benefit from its healthy positioning, convenience and price

KRAS dd maintains its lead in 2023

#### **PROSPECTS AND OPPORTUNITIES**

Flavour innovation to shape the category's future development

Premiumisation: quality and origin increasingly important

E-commerce set to become a more important distribution channel

#### **CATEGORY DATA**

Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2018-2023

Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2018-2023

Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2018-2023

Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2023

Table 6 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2023

Table 7 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2018-2023

Table 8 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2023-2028

Table 9 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2023-2028

### **STAPLE FOODS IN SLOVENIA**

#### **EXECUTIVE SUMMARY**

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

#### **MARKET DATA**

Table 10 Sales of Staple Foods by Category: Volume 2018-2023

Table 11 Sales of Staple Foods by Category: Value 2018-2023

Table 12 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 13 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 15 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 16 Penetration of Private Label by Category: % Value 2019-2023

Table 17 Distribution of Staple Foods by Format: % Value 2018-2023

Table 18 Forecast Sales of Staple Foods by Category: Volume 2023-2028

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Table 19 □Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 20 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 21 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

## Processed Meat, Seafood and Alternatives To Meat in Slovenia

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