

## **Processed Fruit and Vegetables in Slovenia**

Market Direction | 2023-12-07 | 19 pages | Euromonitor

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### **Report description:**

Processed fruit and vegetables are recording further growth in 2023. The main factor underpinning this positive performance is the rising demand for products that offer convenience as many consumers have less time to go shopping for fresh food on daily basis and prepare meals from scratch at home using fresh ingredients. Instead, many consumers would rather spend money on products with a longer shelf life, as fresh fruit and vegetables can quickly spoil. Consumers are also looking for products t...

Euromonitor International's Processed Fruit and Vegetables in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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December 2023

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ETA Kamnik doo continues to lead sales via flagship brand Natureta

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