

Pre-Paid Cards in the United Arab Emirates

Market Direction | 2023-12-07 | 25 pages | Euromonitor

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Report description:

Pre-paid cards in the United Arab Emirates is experiencing a surge in innovation and growth, driven by evolving consumer preferences, technological advances, and the increasing popularity of digital payments. Mobile reloading options, such as bank transfers and mobile wallets, are becoming increasingly popular for pre-paid card top-ups. This trend is enhancing the convenience and accessibility of pre-paid cards, allowing users to reload their cards remotely and seamlessly.

Euromonitor International's Pre-Paid Card Transactions in United Arab Emirates report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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FINANCIAL CARDS AND PAYMENTS IN THE UNITED ARAB EMIRATES

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