

Other Hot Drinks in the US

Market Direction | 2023-12-07 | 23 pages | Euromonitor

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Report description:

Malt-based hot drinks experienced a surge in retail volume sales in 2020 due to COVID-19, but quickly returned to the pre-pandemic level of sales. Unfortunately, decline is expected to continue in 2023. On the other hand, chocolate-based flavoured powder drinks is predicted to retain some of its pandemic gains, despite the expectation of a decrease in retail volume sales in 2023. However, it is important to note that the retail volume performance for this category in 2023 is anticipated to be si...

Euromonitor International's Other Hot Drinks in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Other Hot Drinks in the US
Euromonitor International
December 2023

List Of Contents And Tables

OTHER HOT DRINKS IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hot drinks back to its pre-pandemic trends

Low birth rate is an important challenge for the category

Yerba mate is still in the fringes of mainstream consumption

PROSPECTS AND OPPORTUNITIES

Health and wellness trends will limit the growth potential for other hot drinks

Position of mate to be challenged by a growing number of plant-based energy alternatives

Will yaupon ever gain mainstream acceptance?

CATEGORY DATA

Table 1 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 2 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 3 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 4 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

Table 6 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 7 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 8 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 9 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028

Table 10 □Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

HOT DRINKS IN THE US

EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

Table 13 Retail Sales of Hot Drinks by Category: Volume 2018-2023

Table 14 Retail Sales of Hot Drinks by Category: Value 2018-2023

Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 19 Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Table 20 □Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

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Table 21 ☐NBO Company Shares of Hot Drinks: % Retail Value 2019-2023
Table 22 ☐LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023
Table 23 ☐Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023
Table 24 ☐Retail Distribution of Hot Drinks by Format: % Volume 2018-2023
Table 25 ☐Retail Distribution of Hot Drinks by Format and Category: % Volume 2023
Table 26 ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028
Table 27 ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028
Table 28 ☐Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028
Table 29 ☐Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028
Table 30 ☐Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028
Table 31 ☐Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028
Table 32 ☐Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028
Table 33 ☐Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028
Table 34 ☐Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028
Table 35 ☐Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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