

## **Other Hot Drinks in Israel**

Market Direction | 2023-12-07 | 19 pages | Euromonitor

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### **Report description:**

Prices have risen in the other hot drinks category, as the leading player, Strauss Group Ltd, has increased the prices of its Chocolit brand. After the salmonella incident that left many of Strauss's products absent from retailers' shelves, these products returned and, within a few months, the company increased its prices. Strauss claims this was due to the rising costs of raw materials and the increase in the prices of electricity and other basic necessities. With challenging economic condition...

Euromonitor International's Other Hot Drinks in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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