

Other Hot Drinks in Greece

Market Direction | 2023-12-06 | 20 pages | Euromonitor

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Report description:

Other hot drinks posted a steep retail volume decline in 2023, aligned to the cost of living crisis and lower disposable incomes. As such, consumer purchasing changed, and many focused on essentials, with other hot drinks lacking commodity status. In addition, retail prices of other hot drinks have seen rises in both 2022 and 2023, further dissuading consumers. In 2023, the decline in disposable incomes has led to a deeper decline in malt-based hot drinks compared to products traditionally used...

Euromonitor International's Other Hot Drinks in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Private label and promotional products drive sales in flavoured powder drinks

Innovations focus on premium features among other hot drinks for adults

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