

Large Cooking Appliances in the Netherlands

Market Direction | 2023-12-05 | 39 pages | Euromonitor

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Report description:

Large cooking appliances registered retail volume growth in 2023, driven by built-in hobs, the largest product area. All other areas, including ovens, cooker hoods and freestanding cookers, declined in volume sales as they have a stronger alliance with a vibrant housing market. With fewer consumers moving houses, fewer kitchen renovations were taking place where consumers would traditionally buy large cooking appliances. Additionally, higher interest rates made borrowing expensive, leaving consu...

Euromonitor International's Large Cooking Appliances in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Large cooking appliances register positive retail volume growth in 2023

The shift from gas to induction stoves drives retail volume sales of built-in hobs

Physical stores gain consumers, as many prefer to view appliances in person

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Large cooking appliances will continue to grow over the forecast period

Favourable economic conditions and new housing will improve sales

Atag Nederland will continue to perform well in large cooking appliances

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