

Large Cooking Appliances in South Africa

Market Direction | 2023-12-04 | 39 pages | Euromonitor

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Report description:

The shortage of electricity across the country has resulted in increasing demand for alternative power sources such as solar and gas. Since the introduction of load shedding in South Africa, which restricts access to electricity for a certain amount of time during the day in different areas, many consumers have been increasingly investing in large cooking appliances that use gas as the main power source.

Euromonitor International's Large Cooking Appliances in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Credit boosts sales of large cooking appliances in South Africa

Broad product range key to brand dominance

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Hire purchase sales expected to boost demand for large cooking appliances

Limited disposable incomes set to restrict stronger demand from low LSM segment

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