

## **Juice in Spain**

Market Direction | 2023-12-04 | 35 pages | Euromonitor

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### **Report description:**

Unit prices have risen in the juice category in Spain in 2023, as a result of both the high level of inflation, and shifting consumer preferences - the latter being connected to the current innovation seen within the category. Inflation reached very high levels during 2022 and 2023, and whilst some brands tried to absorb rising costs as much as possible, many faced no choice but to pass on price rises to consumers. However, whilst the overall high inflation rate reduced in the middle of 2023 to...

Euromonitor International's Juice in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Juice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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