

**Juice in Bosnia and Herzegovina**

Market Direction | 2023-12-08 | 25 pages | Euromonitor

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**Report description:**

Juice is expected to register moderate volume growth in 2023. Many consumers are switching from carbonates to juices, as they consider juice to be healthier. In addition, within juice, consumers are opting for healthier, more natural versions as much as possible, though these juices are more expensive. As such, in 2023, 100% juice is expected to register the highest volume growth.

Euromonitor International's Juice in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Juice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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