

## **Jeans in Poland**

Market Direction | 2023-11-27 | 22 pages | Euromonitor

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### **Report description:**

Circular fashion, a sustainable approach encompassing recycling, upcycling, and extending the lifespan of jeans through repair and resale, stands at the forefront of the fashion industry's movement towards reducing waste and environmental impact. This concept fosters sustainability, encourages innovation, and advocates for a more responsible approach to jeans production and consumption. Numerous international producers have pledged to create sustainable and eco-friendly denim. For instance, Indi...

Euromonitor International's Jeans in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Jeans market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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December 2023

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