

Jeans in Mexico

Market Direction | 2023-12-08 | 25 pages | Euromonitor

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Report description:

Jeans is set to experience near statis in volume sales in Mexico in 2023, following a pronounced rebound during 2021 and 2022, when post-pandemic trends favoured more casual styles, particularly for workplace attire. In anticipation of a full return to normalcy, during the post-pandemic years Mexican consumers updated their wardrobe with new jeans, driving a surge in sales. However, this growth spurt has its limits, as highlighted by CEDETEX data indicating that the average Mexican has approxima...

Euromonitor International's Jeans in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jeans market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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