

## **Hot Drinks in the US**

Market Direction | 2023-12-07 | 37 pages | Euromonitor

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### **Report description:**

The COVID-19 pandemic has largely ended, but there has been little respite, either for the hot drinks industry specifically, or for the US as a whole, with inflation quickly replacing COVID-19 as the top concern of both companies and consumers. The shift in consumption habits from homes to coffee shops, which happened after the pandemic eased, is now being threatened, as consumers face high costs for daily necessities. Due to this, they are trying to reduce their expenses by cutting back on unne...

Euromonitor International's Hot Drinks in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumption occasions are constantly shifting in a turbulent world  
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Yerba mate is still in the fringes of mainstream consumption

#### PROSPECTS AND OPPORTUNITIES

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