

Hot Drinks in Sweden

Market Direction | 2023-12-07 | 35 pages | Euromonitor

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Report description:

Over 2023, retail volume sales of hot drinks are projected to grow moderately, following a strong drop in 2022. Coffee was especially negatively affected in 2022 due to unit price increases. As prices were more stable in 2023, demand rose. Retail current value growth continued to benefit from high inflation, but also a move towards more premium types and products, such as fresh coffee beans. Fresh coffee beans benefited as more Swedish consumers focused on high-quality coffee over volume consump...

Euromonitor International's Hot Drinks in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Hot Drinks in Sweden
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List Of Contents And Tables

HOT DRINKS IN SWEDEN

EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023

Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

Table 3 Retail Sales of Hot Drinks by Category: Volume 2018-2023

Table 4 Retail Sales of Hot Drinks by Category: Value 2018-2023

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Table 10 □ Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

Table 11 □ NBO Company Shares of Hot Drinks: % Retail Value 2019-2023

Table 12 □ LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023

Table 13 □ Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023

Table 14 □ Retail Distribution of Hot Drinks by Format: % Volume 2018-2023

Table 15 □ Retail Distribution of Hot Drinks by Format and Category: % Volume 2023

Table 16 □ Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028

Table 17 □ Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

Table 18 □ Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Table 19 □ Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 20 □ Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 21 □ Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 22 □ Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 23 □ Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 24 □ Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 25 □ Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

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SOURCES

Summary 1 Research Sources

COFFEE IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

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The dominant category sees a rebound in demand
Higher-quality demand boosts fresh coffee beans
Strong branded players leave limited room for private label

PROSPECTS AND OPPORTUNITIES

Higher-quality demand to see fresh coffee beans gain on standard fresh ground coffee while sustainability is set to undermine fresh ground coffee pods
Fresh coffee beans leverages quality to appeal to consumers
Stagnation anticipated in instant coffee

CATEGORY DATA

Table 26 Retail Sales of Coffee by Category: Volume 2018-2023
Table 27 Retail Sales of Coffee by Category: Value 2018-2023
Table 28 Retail Sales of Coffee by Category: % Volume Growth 2018-2023
Table 29 Retail Sales of Coffee by Category: % Value Growth 2018-2023
Table 30 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2018-2023
Table 31 NBO Company Shares of Coffee: % Retail Value 2019-2023
Table 32 LBN Brand Shares of Coffee: % Retail Value 2020-2023
Table 33 Forecast Retail Sales of Coffee by Category: Volume 2023-2028
Table 34 Forecast Retail Sales of Coffee by Category: Value 2023-2028
Table 35 □Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028
Table 36 □Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

TEA IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Maturity hinders black tea demand, although added-value bags spur value sales
Health and quality aspects boost fruit/herbal tea and "other" tea
Preference for top brands leads to fairly sluggish competitive landscape

PROSPECTS AND OPPORTUNITIES

Black tea to continue to lose favour
Health claims to shape consumer responses
Sustainability to drive packaging developments

CATEGORY DATA

Table 37 Retail Sales of Tea by Category: Volume 2018-2023
Table 38 Retail Sales of Tea by Category: Value 2018-2023
Table 39 Retail Sales of Tea by Category: % Volume Growth 2018-2023
Table 40 Retail Sales of Tea by Category: % Value Growth 2018-2023
Table 41 NBO Company Shares of Tea: % Retail Value 2019-2023
Table 42 LBN Brand Shares of Tea: % Retail Value 2020-2023
Table 43 Forecast Retail Sales of Tea by Category: Volume 2023-2028
Table 44 Forecast Retail Sales of Tea by Category: Value 2023-2028
Table 45 Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028
Table 46 □Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

OTHER HOT DRINKS IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Other hot drinks remains an unexciting and limited category
O'Boy is synonymous with chocolate-based flavoured powder drinks
Unhealthy perception hits the demand for chocolate-based flavoured powder drinks

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PROSPECTS AND OPPORTUNITIES

Turn to better quality products amid falling demand

Some scope for development via organic products and sustainable packaging

Weak offer and health-conscious ordering to depress on-trade volume sales

CATEGORY DATA

Table 47 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 48 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 49 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 50 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 51 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

Table 52 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 55 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028

Table 56 □Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

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