

Hot Drinks in Poland

Market Direction | 2023-12-07 | 36 pages | Euromonitor

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Report description:

The year 2023 has been characterized by another year of high inflation, with consumers struggling with costs. Despite this, coffee is gaining popularity not only in cafes, but also at home and in the workplace, with a growing interest in speciality coffee. Consumers are becoming more knowledgeable about different coffee origins, brewing methods, and flavour profiles. While standard fresh ground coffee is seeing negative growth in volume sales, fresh coffee beans are gaining popularity. The cafe...

Euromonitor International's Hot Drinks in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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