

Hot Drinks in Peru

Market Direction | 2023-12-07 | 35 pages | Euromonitor

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Report description:

Amidst a tumultuous period, 2023 was a challenging year for hot drinks in Peru. The upheaval began with the ousting of President Castillo's government following a failed coup in December 2022. This led to widespread disruptions, prolonged protests, supply shortages, uncertainty, and the closure of sales channels, notably in southern Peru. Furthermore, the country grappled with heavy rains, landslides, and inflation during the year. These factors significantly impacted the growth of hot drinks, p...

Euromonitor International's Hot Drinks in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

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Euromonitor International
December 2023

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