

Hot Drinks in Iraq

Market Direction | 2023-12-07 | 35 pages | Euromonitor

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Report description:

2023 saw positive growth in all categories of hot drinks due to population growth and an easing of inflation. However, all industry players continue to face major structural issues, with coffee and other hot drinks importers in particular facing challenges due to exchange rate anomalies. Tea remains by far the most popular hot drink, although coffee consumption is rising, not least due to the more pronounced coffee consumption culture being fostered in the foodservice channel.

Euromonitor International's Hot Drinks in Iraq report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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