

## **Hot Drinks in Finland**

Market Direction | 2023-12-06 | 34 pages | Euromonitor

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### **Report description:**

Hot drinks faces maturity in Finland where coffee is already well established and the consumption of tea bags black is on the decline. Retail volume sales have come under pressure from unit price increases caused by high inflation and increased production costs. Consumer price sensitivity has also remained high as a result, resulting in some trading down to more affordable hot drinks. A brighter performance is seen in foodservice where volume sales have now reached pre-pandemic levels, following...

Euromonitor International's Hot Drinks in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Hot Drinks in Finland  
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### List Of Contents And Tables

#### HOT DRINKS IN FINLAND

##### EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

##### MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023

Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

Table 3 Retail Sales of Hot Drinks by Category: Volume 2018-2023

Table 4 Retail Sales of Hot Drinks by Category: Value 2018-2023

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Table 10 □ Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

Table 11 □ NBO Company Shares of Hot Drinks: % Retail Value 2019-2023

Table 12 □ LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023

Table 13 □ Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023

Table 14 □ Retail Distribution of Hot Drinks by Format: % Volume 2018-2023

Table 15 □ Retail Distribution of Hot Drinks by Format and Category: % Volume 2023

Table 16 □ Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028

Table 17 □ Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

Table 18 □ Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Table 19 □ Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 20 □ Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 21 □ Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 22 □ Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 23 □ Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 24 □ Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 25 □ Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

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##### SOURCES

Summary 1 Research Sources

##### COFFEE IN FINLAND

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

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Foodservice volumes recover to pre-pandemic levels as retail subsidies

Dark roast flavours are centre-stage in product development

Caffeine-free coffee taps into evening coffee culture

#### PROSPECTS AND OPPORTUNITIES

Maturity of coffee category to limit overall volume growth

Coffee brands to deliver a raft of new products

Sustainability to remain a high priority for coffee brands and their owners

#### CATEGORY DATA

Table 26 Retail Sales of Coffee by Category: Volume 2018-2023

Table 27 Retail Sales of Coffee by Category: Value 2018-2023

Table 28 Retail Sales of Coffee by Category: % Volume Growth 2018-2023

Table 29 Retail Sales of Coffee by Category: % Value Growth 2018-2023

Table 30 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2018-2023

Table 31 NBO Company Shares of Coffee: % Retail Value 2019-2023

Table 32 LBN Brand Shares of Coffee: % Retail Value 2020-2023

Table 33 Forecast Retail Sales of Coffee by Category: Volume 2023-2028

Table 34 Forecast Retail Sales of Coffee by Category: Value 2023-2028

Table 35 □Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028

Table 36 □Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

#### TEA IN FINLAND

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Tea volume sales still normalising post-pandemic

Caffeine-free and herbal teas expand

Wellness trend drives sales of green tea and other new combinations

#### PROSPECTS AND OPPORTUNITIES

Local Finnish teas to gain ground

Private label offers strong growth potential

Sustainability concerns to shape product strategy

#### CATEGORY DATA

Table 37 Retail Sales of Tea by Category: Volume 2018-2023

Table 38 Retail Sales of Tea by Category: Value 2018-2023

Table 39 Retail Sales of Tea by Category: % Volume Growth 2018-2023

Table 40 Retail Sales of Tea by Category: % Value Growth 2018-2023

Table 41 NBO Company Shares of Tea: % Retail Value 2019-2023

Table 42 LBN Brand Shares of Tea: % Retail Value 2020-2023

Table 43 Forecast Retail Sales of Tea by Category: Volume 2023-2028

Table 44 Forecast Retail Sales of Tea by Category: Value 2023-2028

Table 45 Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028

Table 46 □Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

#### OTHER HOT DRINKS IN FINLAND

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Retail volume sales are under pressure

Brands aim to become more transparent with ethical strategies

Health and wellness trends impact other hot drinks

#### PROSPECTS AND OPPORTUNITIES

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Other hot drinks face a bleak future with little hope of regeneration  
Local origin and sustainability to remain key features  
Premium lines to focus on elevating the taste experience

CATEGORY DATA

- Table 47 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023
- Table 48 Retail Sales of Other Hot Drinks by Category: Value 2018-2023
- Table 49 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023
- Table 50 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023
- Table 51 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023
- Table 52 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023
- Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028
- Table 54 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028
- Table 55 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028
- Table 56 □Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

## Hot Drinks in Finland

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