

Hot Drinks in Canada

Market Direction | 2023-12-06 | 35 pages | Euromonitor

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Report description:

The value of hot drinks in retail continues to grow. This is due to both an increase in sales volume and high unit prices, driven by inflationary pressures. Instant coffee and herbal teas are especially fast-growing categories in terms of volume sales, as local consumers seek affordable and convenient hot drinks for home consumption. Demographic changes are also increasingly relevant, as Canada has seen greater levels of inward migration from countries where instant coffee and herbal tea are pop...

Euromonitor International's Hot Drinks in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COFFEE IN CANADA

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Players compete for value share by offering sustainable products
Players compete for value shares by offering consumers more sustainable products
Players target Gen Zs and millennials through innovations in ice and cold brew formats

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