

# Hot Drinks in Bosnia and Herzegovina

Market Direction | 2023-12-07 | 31 pages | Euromonitor

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#### **Report description:**

Overall, retail volume sales for hot drinks are expected to fall marginally, due to a slight fall in volume sales for coffee, which is by far the most popular hot drink in Bosnia-Herzegovina. Continuing population decline dampens volume sales, as does continuing inflation, though price growth has eased. However, the picture is more positive for tea and other hot drinks, with both expected to register moderate volume growth. Lastly, foodservice is expected to perform strongly.

Euromonitor International's Hot Drinks in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Innovation need to ensure long-term growth

Pods grow in popularity over forecast period

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