

Hosiery in Mexico

Market Direction | 2023-12-08 | 19 pages | Euromonitor

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Report description:

After the post-pandemic years, a shift back towards more formal attire in the workplace has been emerging in 2023, despite the persistence of hybrid work models. While many employees continue to work remotely for part of the week, the days spent in the office are increasingly seen as an opportunity to embrace a more polished dress code. Indeed in some cases, companies require this once again, after having relaxed their policies during the pandemic. This trend is exemplified by a resurgence in th...

Euromonitor International's Hosiery in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HOSIERY IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sheer hosiery is sought by women to complement formal attire

Physical stores drive sales, but informal markets loom as the greatest challenge

Bright and colourful socks add a touch of individual style to outfits

PROSPECTS AND OPPORTUNITIES

IP partnerships for trendy socks is a strategy which is set to continue

Strong sports trend will continue to promote technical socks and stockings

Non-sheer hosiery will continue to become more casual overall

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