

Footwear in Taiwan

Market Direction | 2023-12-06 | 20 pages | Euromonitor

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Report description:

Comfort has continued to gain importance as a factor in footwear purchasing decisions in Taiwan in 2023. This is partly explained by rising health-consciousness, a well-established trend that has been strengthened by the pandemic. Similarly, having recently become accustomed to wearing more casual and comfortable shoes all day while spending most of their time at home due to social distancing and remote working, many people have been less inclined to revert to formal footwear as they have resume...

Euromonitor International's Footwear in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Global sportswear brands benefit from celebrity partnerships and vintage trend

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