

Food Preparation Appliances in the Netherlands

Market Direction | 2023-12-05 | 35 pages | Euromonitor

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Report description:

Food preparation appliances recorded a decline in retail volume sales in 2023, driven by consumers' reluctance to spend on the appliances due to rising inflation. In addition, many had invested in appliances during COVID-19, having little motivation to buy more.

Euromonitor International's Food Preparation Appliances in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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The health trend remains important; however consumers' prioritise convenience

Consumers visit physical shops in search of appealing deals and discounts

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