

Food Preparation Appliances in Italy

Market Direction | 2023-12-08 | 39 pages | Euromonitor

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Report description:

During the height of the pandemic, consumers were seen to be stuffing their homes with a wide range of food preparation appliances. With foodservice operations disrupted many consumers looked to recreate their favourite dishes at home. Furthermore, spending long periods of time stuck at home, many Italians discovered or rediscovered a love of cooking and baking and showed a willingness to invest in food preparation appliances that could help them achieve the best results, such as blenders and mi...

Euromonitor International's Food Preparation Appliances in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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