

## **Energy Drinks in Bosnia and Herzegovina**

Market Direction | 2023-12-08 | 24 pages | Euromonitor

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### **Report description:**

Energy drinks is expected to register healthy volume growth in 2023. Energy drinks have a loyal fan base. Consumers lead increasingly busy lives and in particular younger people appreciate the boost from energy drinks, both for physical activities and to get a cognitive boost when studying. Many young people also consume energy drinks when partying.

Euromonitor International's Energy Drinks in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Energy Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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