

## **Dishwashers in South Korea**

Market Direction | 2023-12-06 | 37 pages | Euromonitor

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### **Report description:**

Retail volume sales of dishwashers in South Korea are marginally declining in 2023 for a second consecutive year. This can be attributed to subdued consumer sentiment due to economic stability, which is resulting in many South Koreans refraining from purchasing big-ticket appliances such as dishwashers. In addition, many single-person households do not perceive a need for a dishwasher compared to larger families.

Euromonitor International's Dishwashers in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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Small dishwashers targeting smaller households gain momentum

SK Magic retains leadership of dishwashers, followed by LG Electronics

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