

Dishwashers in Italy

Market Direction | 2023-12-08 | 38 pages | Euromonitor

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Report description:

During the pandemic eating at home was a necessity with consumers working and studying from home and access to foodservice outlets being restricted. Food preparation and mealtimes represented important occasions for consumers to spend quality time with their families, thereby generating larger than usual amounts of crockery, cutlery and glasses to be washed. The pandemic also encouraged many consumers to spend more time preparing meals and rediscovering or improving their cooking skills in order...

Euromonitor International's Dishwashers in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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2023 DEVELOPMENTS

Mixed fortunes for dishwashers as economic pressures mount, but the desire for convenience remains strong

Samsung reorganisation points towards a focus on more advanced technology

LG launches built-in dishwashers while Electrolux focuses on sustainable solutions

PROSPECTS AND OPPORTUNITIES

Haier and Electrolux invest in changes to their manufacturing

Smaller households and an increased focus on sustainability are factors that are likely to inform purchasing decisions in dishwashers

Collected data should help brands to make informed decisions that can best serve their customers' needs

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