

Debit Cards in the United Arab Emirates

Market Direction | 2023-12-07 | 20 pages | Euromonitor

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Report description:

Contactless payments are becoming increasingly popular in the United Arab Emirates, driven by the convenience and safety they offer. Banks are accelerating the adoption of contactless payment technology, embedding NFC (Near Field Communication) chips into debit cards, and enabling seamless contactless transactions. This trend has given a further boost to the issuance of new debit cards in 2023.

Euromonitor International's Debit Card Transactions in United Arab Emirates report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Digitisation to recreate debit card function and interface

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