

## **Credit Cards in the United Arab Emirates**

Market Direction | 2023-12-07 | 27 pages | Euromonitor

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### **Report description:**

The credit cards category in the United Arab Emirates is set to experience strong growth by all measures in 2023, fuelled by a combination of favourable economic conditions, evolving consumer preferences, and the adoption of new technologies. The continued growth in the United Arab Emirates economy has continued to support consumer spending, coupled with the increased consumer preference for earning rewards and points - creating demand for credit cards as a convenient and favourable payment meth...

Euromonitor International's Credit Card Transactions in United Arab Emirates report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Credit Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

December 2023

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