

## **Cooking Ingredients and Meals in Iraq**

Market Direction | 2023-12-06 | 43 pages | Euromonitor

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### **Report description:**

Population growth and lower inflation supported rising demand across meals and soups in 2023. In the key category of edible oils, the availability of sunflower oil via the PDS put pressure on demand, while table sauces benefited from the broadening tastes of local consumers. While local production is rising across various categories, sales are dominated by imports, either low-cost products from neighbouring countries such as Iran and Turkey, or major global brands imported from the EU.

Euromonitor International's Cooking Ingredients and Meals in Iraq report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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