

## **Consumer Lending in the United Arab Emirates**

Market Direction | 2023-12-06 | 15 pages | Euromonitor

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### **Report description:**

Despite rising inflation, increasing mortgage rates and interest rates, consumer lending in the United Arab Emirates remains buoyant in 2023. The local economy's recovery and expansion are influencing the momentum of consumer lending, but geopolitical tension and financial market turbulence may have an impact. The banking sector in the United Arab Emirates is expected to maintain a stable outlook for the remainder of 2023, with the nation being among the largest financial centres in the Middle E...

Euromonitor International's Consumer Lending in United Arab Emirates report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Lending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Card lending records substantial growth despite rise in interest rates

Leading banks prioritise new product development, accelerate partnerships as competition from BNPL continues to heighten

Interest-free periods and deferred payment options keep auto lending in motion

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