

Concentrates in Vietnam

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Report description:

Although Vietnamese government managed to control inflation in 2023, price hikes and economic challenges nonetheless continued to constrain consumer expenditure. These economic pressures have had a mixed impact on sales of concentrates in 2023. On one hand, Vietnamese consumers are trying to save money by spending less on foodservice, which has helped to sustain the consumption of concentrates through the off-trade channel, with these products also being more affordable than some of the other so...

Euromonitor International's Concentrates in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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