

Concentrates in the Netherlands

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Report description:

Concentrates have long been considered a more economical alternative to other types of soft drinks by Dutch consumers. However, the traditional advantage they enjoy in this regard has recently been eroded by steep price hikes amidst high inflation fuelled by the global recovery from the pandemic and the fallout of Russia's invasion of Ukraine. Packaging changes made by leading producers in an effort to alleviate cost pressures have had a similar impact. For instance, in the second half of 2022 H...

Euromonitor International's Concentrates in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Major brands from other soft drinks categories continue to enter concentrates

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