

Concentrates in France

Market Direction | 2023-11-30 | 37 pages | Euromonitor

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Report description:

Concentrates performed relatively well in 2023. Sugar, fruit and energy cost increases contributed to the strong growth in value in 2022 and inflation continued to contribute to significant growth in 2023. Volume growth was also high during the summer of 2022, thanks to the heatwave, and again during the summer of 2023 in the southern part of the country, but to a much lesser extent in the northern half due to rather bad weather in the summer. Overall, off-trade volume sales fell in 2023.

Euromonitor International's Concentrates in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CONCENTRATES IN FRANCE

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A still robust value increase in 2023 for concentrates due largely, but not solely, to inflation

More mint, lemon and fruit and less sugar

Almost all players progress and innovate over 2022-2023

PROSPECTS AND OPPORTUNITIES

Still appreciable growth expected over 2023-2028 despite some breaks

More players and concepts to knock down the door of concentrates

Possible slowdown of powder concentrates after the return of races and competitions in 2021-2022

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