

Concentrates in Egypt

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Report description:

Concentrates witnessed a slight uplift in retail volume sales in 2023, but overall these soft drinks are losing popularity among consumers in Egypt. The wider availability of juice alternatives, which are an affordable substitute, is drawing people away from concentrates. Rising health awareness is also a pressing factor as concentrates are deemed to be less healthy than alternatives. Nevertheless, demand has been bolstered by heightened budget-consciousness among Egyptians amidst rapidly rising...

Euromonitor International's Concentrates in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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