

## **Concentrates in Brazil**

Market Direction | 2023-11-29 | 34 pages | Euromonitor

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### **Report description:**

Concentrates is a category that was historically able to leverage and increase sales during times of crisis, as a cheap substitute for juice. Therefore, the scenario of high inflation Brazilians have faced in 2023 seemed to be an indicator of strong growth potential. However, only slight off-trade volume growth is expected in liquid concentrates, and a decline is anticipated in powder concentrates during 2023, indicating that consumers are moving away from concentrates due to the perception of t...

Euromonitor International's Concentrates in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Concentrates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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