

Concentrates in Azerbaijan

Market Direction | 2023-11-30 | 26 pages | Euromonitor

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Report description:

In Azerbaijan, concentrates are not widely favoured and sales fell into decline in 2023. Elderly individuals are the primary consumers of powdered concentrates, which bring nostalgia as they take many back to earlier times, especially Kisel that is reminiscent of the Soviet era. In general, most locals prefer ready-to-drink soft drinks due to their convenience. Furthermore, many consumers consider powdered concentrates as less healthy because they contain a substantial amount of preservatives, c...

Euromonitor International's Concentrates in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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