

## **Concentrates in Algeria**

Market Direction | 2023-11-30 | 25 pages | Euromonitor

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### **Report description:**

Concentrates is expected to register muted volume growth in 2023. Volume sales also remain relatively low, as consumers, especially middle-and-higher income consumers, prefer ready to drink juices as they are perceived healthier, more authentic, natural and having higher fruit juice content. In terms of concentrates, they are mainly purchased for celebrations and family gatherings.

Euromonitor International's Concentrates in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Concentrates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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